

# Announcement for ‘Study in Korea’ Online Supporters

The National Institute for International Education (NIIED), the Ministry of Education, is looking for International students who are currently studying in Korea, have passion and creativity to create contents that introducing and promoting ‘Study in Korea’  
We look forward to active participation of talented international students.

## □ Overview of online supporters

- **Title:** ‘Study in Korea’ Online Supporters
- **Eligibility:** International students who are currently studying at Korean universities (including Korean language programs) and proficient in at least one of 11 languages below.

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| <ul style="list-style-type: none"><li>▪ <b>Required Languages for Online Supporters (11)</b><ul style="list-style-type: none"><li>- English, Chinese, Vietnamese, Mongolian, Japanese, Russian, French, Spanish, Turkish, Arabic, Indonesian</li></ul></li></ul> |
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- ※ Applicant’s Nationality and applying language don’t have to be the same.
- ※ Only one language is available to apply.
- ※ [GKS scholars are not eligible to apply.](#)

### ○ **Position Available**

① **SNS Activity Specialist:** An active user of SNS and has good SNS utilizing skills

② **Video Specialist:** Having video production skills (filming and editing)

- ※ Applicants can apply for one position or both positions.

○ **Number of positions available:** Around 11 people

\* In principle, 1 person will be assigned for each language. But if there are no qualified persons for a certain language, more than 2 people could be selected for other languages.

○ **Period of Activity:** 6 months (June, 2020 ~ November, 2020)

○ **Activities:** Producing of promotional videos about study in Korea, sharing of various events related to study in Korea and creating & posting SNS contents to promote study in Korea

	① SNS Activity Specialist	② Video Specialist
<b>Common Task</b>	• Writing a text or producing a video about experience of studying in Korea (1 text/video per month)	
<b>Tasks by Position</b>	1. Promoting events related to study in Korea, such as ‘Study in Korea’ online education fairs, education fairs held in overseas, etc. (share the events on personal SNS and group chatting room more than 10 times)	1. Producing and submitting a video related to promoting study in Korea (1 video)
	2. Finding and submitting contents to upload on SNS (1 content per month)	2. Producing and submitting an interview video with other international students in Korea (1 video)
<b>Recommended Task *</b>	• Consistently uploading contents related to study in Korea or Korean culture on personal SNS	

\* The recommended task is not a mandatory but supporters who completed the recommended task will be given preference for “Excellent Supporter”

※ All content is produced in two languages: selected language and Korean (or English)

### ○ Benefits

(Common)

- An appointment letter and a certificate of completion will be presented to each supporter upon the completion of the tasks.

- Activity fee (500,000 won in total)

\* 250,000 won will be paid at the end of August and end of November (it may not be paid if the tasks are incomplete)

(Excellent Supporter)

- Upon the completion of tasks, remarkable supporters will be granted a prize by the president of NIIED

(Excellent Video Specialist)

- Apart from the supporters’ tasks, NIIED will individually contact outstanding video specialists and request to produce a ‘Study in Korea’ promotional video. Besides, extra payment will be made for it.

※ The excellent video specialist shall grant NIIED the exclusive rights (re-production, copy, distribution, etc.) to the video produced upon individual request by NIIED for use in ‘Study in Korea’ promotion.

## □ Overview of selection process

- **Period of Application:** 24 April, 2020 (Friday) ~ 8 May, 2020 (Friday)
- **How to apply:** Download and complete the application packet, submit it through an email ([sy1369@korea.kr](mailto:sy1369@korea.kr))
  - ※ When sending the application packet, put a title of e-mail as [Applying for online supporters]
  - ※ Naming the file of application packet as "applying position-applying Language-Applicant Name.doc" (e.g. SNS activity Specialist-Spanish-Ana Lopez.doc)
  - ※ Applicants must fill out the application packet(8 pages). Incomplete forms may not be processed.
- **Application Evaluation:** Screening application, checking SNS activity status (account check, number of visitors/followers, contents, etc.) ※ Video interview if necessary
- **Announcement of Selection:** 25 May, 2020 (Monday)
  - ※ The announcement will be uploaded on 'Study in Korea' website([www.studyinkorea.go.kr](http://www.studyinkorea.go.kr)) and a schedule of "launch ceremony" will be notified individually.
- **Schedule**



※ The above schedule is subject to change due to progress of selection or progress of activities.

- **Contact:** 02-3668-1369 / [sy1369@korea.kr](mailto:sy1369@korea.kr) /

2020. 04. 24.

National Institute for International Education (NIIED)